



M S Ramaiah Foundation

GOKULA, BANGALORE



RAMAIAH INSTITUTE OF MANAGEMENT STUDIES : RIMS
RAMAIAH INSTITUTE OF BUSINESS STUDIES : RIBS
RAMAIAH INSTITUTE OF LEGAL STUDIES : RILS

Admission Prospectus
2024-25



About

Shri. M S Ramaiah

A Beacon, Our Inspiration

SHRI.M S RAMAIAH
1922-1997

A Timeless Legacy

A Timeless Legacy

Sri M.S. Ramaiah pioneered the growth of professional education in the private sector throughout India. The Institutions that he established are a lasting testimony to his vision and timeless legacy for generations to come.

About M S Ramaiah Foundation

M.S. Ramaiah Foundation was conceived and established by Dr. M.R. Pattabhiram, Founder Trustee and his wife Mrs. Anitha Pattabhiram, Founder Trustee with the same set of core values and principles imbibed from Sri. M.S. Ramaiah. MSRF is committed to uphold the values system envisioned and practiced by Sri. M.S. Ramaiah and in the process to meet the expectations of all its stakeholders.

MSRF is a reputed, committed conglomerate knowledge resource center, an ideal catalyst to further assist your knowledge based skill domain, it ignites the desire to succeed in you, brings into focus your intelligence and talent and guide you while assisting along the path to a secured and exciting career. MSRF strives to convert raw aspirants from book smart to street smart to global smart "COMPETENT HUMAN RESOURCE ASSETS" to corporate and business houses across the world.



From the Desk of **Founder Trustee**

Dr. M.R. Pattabhiram

FOUNDER TRUSTEE

M.S. Ramaiah Foundation

Dr. M. R. Pattabhiram the Founder Trustee of M S RAMAIAH FOUNDATION (MSRF) and Founder Director of all Institutions under MSRF is the proud son of the visionary educationist Shri. M. S. Ramaiah. Ever anxious to look beyond the ordinary, he has an abiding passion for creating Institutions that would one day be counted among the best. Thus was born Ramaiah Institute of Management Studies (RIMS) in 2007. Subsequently other Institutions like Ramaiah Institute of Business Studies (RIBS), Ramaiah Institute of Legal Studies (RILS) came into lime light due to increasing demand for quality education delivered by MSRF.

Dr. M. R. Pattabhiram has over 40 years of rich academic experience and has nurtured the Medical, Management and Law colleges. He has developed Institutions under MSRF on a firm foundation based on market driven Academic Inputs, thrust on Personal and Professional Behavior, Discipline, Culture and Value Added Courses to augment curricular inputs.

Inculcating a winning attitude and empowering students with necessary skills to take on the dynamics of a challenging corporate world is what we excel in. To ensure that, our students obtain leverage from their strength and acquire key skills. We have created multiple platforms that lead students to a journey of self-discovery and realization of their true potential.

He brings to M S RAMAIAH FOUNDATION rich Academic Management Expertise in the areas of Business, Management and Law, which are of immense value and will accelerate the way forward to achieving a stronger International reputation and status.

His visionary outlook, outstanding leadership and passion for education have resulted in various Institutions and Organizations. The power of his vision, clarity and urgency of mission, intelligence and his analytical ability are unprecedented in taking the Institutions to greater heights of excellence.

“I extend a very warm, Affectionate and loving welcome to all my children”

- Dr. M.R. Pattabhiram
Founder Trustee

M S Ramaiah Foundation (MSRF)

is a trust under which Institutions of higher education are dedicated to the cause of Business, Management and Legal education. The Foundation is a trust that has avowed objective of providing exemplary services in all of its offerings.

At MSRF it will be a "Professional, Value Based Learning experience" which prepares you for the dynamic Global Business scenario by developing proactive Business, Management and Legal acumen in terms of academic inputs, soft skills and develop you into a socially responsible Global citizen. Our Organizational Culture may be

described as being open, liberal and receptive to new ideas. The metaphor of the unlearn, seek, new learning cycle is deeply enshrined in our people and processes.

MSRF Group of Institutions are centers of excellence, imparting quality education, developing competent skilled Human Resource to face the Scientific, Technological, Managerial, Legal and social challenges in the fast evolving Global scenario with high degree of credibility, integrity, ethical standards and social concern. We evolve Global leaders to fit into the corporate needs and demands of competitive environments.



MSRF Group of Institutions

RAMAIAH INSTITUTE OF MANAGEMENT STUDIES : RIMS
RAMAIAH INSTITUTE OF BUSINESS STUDIES : RIBS
RAMAIAH INSTITUTE OF LEGAL STUDIES : RILS

The Advisory Boards and Academic Advisory Boards at MSRF Group of Institutions consist of eminent members from Industry, Premier Educational Institutions and Fraternity of Management Consultants.

We are committed to imparting education rooted in Global standards and offer our students much coveted career launch pads that they so rightly deserve.

Welcome to RIMS

Ramaiah Institute of Management Studies (RIMS) is an Institution of higher education dedicated to the cause of business education. Our Institution is a part of M S RAMAIAH FOUNDATION (MSRF), a trust with the avowed objective of providing exemplary service in all of its offerings. The vision of MSRF is to be a global center of learning to evolve competent human resource assets with professional skills, ethics, and personal values. Our mission is to provide a comprehensive learning experience to develop our students to be the most preferred products by the corporate. RIMS is one of top management colleges in Bangalore that offers an AICTE approved Post Graduate Diploma in Management (PGDM) program. RIMS provides a detailed insight into different Management functions targeting modern-day solution-oriented education. The course aims at holistic skill development through intensive corporate interface and tailored workshops for comprehensive skill- building. It is one of the best PGDM colleges in Bangalore and is strategically located in Gokula.

Principal's *Message*



Dr. M Swapna

As a Principal I extend a warm welcome to all the students, parents and all the stakeholders of Ramaiah Institute of Management Studies (RIMS). RIMS is a temple of learning because here students are groomed holistically at 360-degree level, which includes academics, personality and value system. Our Institute ensures the highest standard of education through excellent faculty. The aim of the Institute is not only to impart quality education but also to prepare noble, responsible, patriotic and cultured citizens. RIMS strives to instil resilience and perseverance in students, so that they can become brilliant human beings. RIMS facilitates students for holistic learning to create a system that fosters future leaders, entrepreneurs, and professionals.

Our PGDM is beyond the classroom. It consists of various activities structured to bring out the best in students and make them the best professionals. My best wishes in your transformative journey with RIMS.

Our Vision

To be a global center of learning to evolve competent human resource assets with professional skills, ethics and personal values.



Our Mission

- To provide a "COMPREHENSIVE LEARNING EXPERIENCE" to develop our students to be the most preferred products by the corporate.
- To integrate corporate needs and academic inputs.
- To enhance the learning experience by building competent professionals of the millennium in terms of physical fitness, community orientation, solidarity of living & learning together, interdependence and self-confidence.
- To constantly and consistently upgrade the intellectual capital in terms of pedagogy, use of technology in designing, developing and delivering curricula with value added inputs to students.
- To train and develop faculty and support staff for improved quality of service.
- To promote research among faculty to enhance the intellectual capital value.

Quality Policy

- Meet or exceed student expectations relating to Assurance of Learning & Career Development
- Meet or exceed expectations of all stakeholders, faculty, staff, recruiters, parents, promoters and society.

The RIMS Advantage

As one of the top management colleges in Bangalore, we follow best practices such as:

- Well qualified faculty with blend of academics and industry experience.
- Case based experiential learning.
- Student centric activities such as club activities, co-curricular and extra-curricular activities.
- Mentoring and counselling.
- Enhancement of student's knowledge and skills through value added course such as Analytics, Foreign Language, Aptitude training, Grooming and Etiquettes, Guest Lectures and Seminars, Industrial Visits, Pre-placement training.

PGDM Course Overview

The Post Graduate Diploma in Management (PGDM) is a two year full-time program comprising four semesters. The program is approved by the All India Council for Technical Education (AICTE), Government of India. The course is proactively designed to provide the industry with eligible, suitable and competent professionals with sufficient knowledge of the business. The course can catapult your career in the right direction in human resources management, finance, accounts, business, operations and other fields.

RIMS being one of the top PGDM colleges in Bangalore offers interactive sessions, which are being delivered to inculcate all the fundamental managerial skills. The students are provided with an assortment of different teaching strategies with lectures, case studies, industrial visits, internship, corporate talks, role-plays, assignments, projects, quizzes, seminars and presentations. Students are encouraged to make case study presentations and participate in seminars.

Program Structure

Being one of the best PGDM colleges in Bangalore, the syllabus at RIMS is designed in a way that will offer students holistic knowledge and training in the management sector through a practical approach to the candidates. The course curriculum follows a well-designed course structure. During the first year, all the students pursue foundations of management that enables them to create a firm base of concepts and skills across different key disciplines. RIMS also offers dual specializations.

KPMG Certification

RIMS has an MOU with KPMG (A big four consulting firm in the world) to offer certified Business Analytics courses to all students and value to the Business Analytics course by incorporating practical aspects into the pedagogy. Our Business Analytics course is rated as being Top 10 by CEO Insights – 2022 Magazine.

PGDM Specialisations

RIMS offers the PGDM program with the following specialisations (dual specialisations offered):

- PGDM with HR specialisation + HR Analytics
- PGDM with Marketing specialization + Marketing Analytics
- PGDM with Finance specialisation + Financial Analytics
- PGDM with Operations specialisation + Retail Analytics
- PGDM with Business Analytics specialisation
- PGDM with International Business specialisation

Eligibility

- Bachelor's degree (10+2+3 or 4) with minimum 50% marks in any discipline from Universities/Institutions.
- Candidates can apply based on CAT, XAT, GMAT, MAT, ATMA and State CET tests where applicable, and as per AICTE guidelines.
- Applicants with work experience or additional educational qualifications will receive extra weightage.
- Those who have appeared for their final year examinations may also apply.

Program Highlights

- Business Analytics
- Aptitude
- Certification Courses

Soft Skills training

- Leadership Workshop
- Business Communication
- Corporate Etiquettes
- Personality Development Workshops
- Capstone Projects
- Industry Interface & Internships
- Guest Lectures
- Management Seminars
- SWOC Analysis
- Industrial Visits
- Research Projects
- Term Papers

Management Clubs

- H R Club
- Marketing Club
- Finance Club
- Research Club
- Business Analytics Club
- Operations Club
- Entrepreneurship Club

Access to a well-equipped Library & E-resources

- Optional Foreign Tour
- Indoor/Outdoor Sports
- Cultural Activities
- Hostel facilities
- Case Based Learning
- Pre-placement Training across all the Semesters



MOU with Corporates & Industries

1. KPMG (for Analytics)
2. EDUPINNACLE (for Analytics and Aptitude Skills)
3. Indian Institute of Materials Management (for Operations)
4. Entrepreneurship Development Institute of India (for Entrepreneurship)
5. ORACLE Academy (for Analytics)
6. The Adverting Standards Council of India –(in progress)
7. IBM – (in progress)
8. NIPM (for HR) (National Institute of Personnel Management)
9. FKCCI (Federation of Karnataka Chambers of Commerce and Industry)
10. BCIC (Bangalore Chamber of Industry and Commerce)
11. AIMS (Association of Indian Management Schools)
12. NEN (National Entrepreneurship Network)
13. AWAKE(Association of Women Entrepreneurs of Karnataka)
14. International Institute of Technical Education (for German Language)
15. Reussir Trust (for Internship)
16. ATAS (for Internship)
17. Internshala (for Internship)
18. Prostco (for Internship)

Award & Recognition



RIMS OFFERS UNIQUE MENTORING FOR THE EVOLVING LEADERS

“Tri Mentor Nexus: The Triple-Power Synergy for Shaping Success from Three Perspectives”

The Tri-Mentoring Program from Ramaiah Institute of Management Studies (RIMS) is designed to provide comprehensive guidance and support to individuals seeking personal and professional growth. This program combines the expertise of three distinct mentorship tracks: Corporate Mentoring, Alumni Mentoring, and In-House Faculty Mentoring. Each track offers unique benefits and opportunities for mentees to excel in their chosen paths.



1. In-House Faculty Mentoring:

To offer academic and personal support by connecting students with faculty members who can provide guidance on educational pursuits, research, and personal development.



2. Alumni Mentoring:

To tap into the vast alumni network and provide mentorship to current students or recent graduates, fostering a sense of belonging and continuity within the educational institution.



3. Corporate Mentoring:

To connect mentees with experienced professionals from various industries to enhance their understanding of the corporate world and career development.



Welcome To RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS)



RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS) has been established under the auspices of the M S RAMAIAH FOUNDATION at Gokula Bangalore.

RIBS is committed to upholding the values and systems enunciated and practiced by Shri M S RAMAIAH and in the process hopes to meet the expectations of all concerned.

RAMAIAH INSTITUTE OF BUSINESS STUDIES (RIBS) is a centre of excellence, imparting quality education, developing competent, skilled human resource to face the scientific, technological, managerial and social challenges in fast evolving global scenario and social concern. We evolve global leaders to fit into the corporate needs and demands in a global environment.

Vision Statement:

To provide the students with knowledge, skill, value and sensitivity to face the challenges in both academic and as well as personal life

Mission Statement:

- To encourage and provide opportunities with education
- To provide holistic approach to prepare the students to grow personally professional

Quality Policy :

The quality policy of RIBS is to achieve excellence in teaching, student support, extension activity through innovative practice and upgrade through the process of self-evaluation based on the feedback from stakeholders

Core Value:

- Meeting students needs by providing an educational environment in which students can attain their goals
- Maintaining a high standard of integrity and performance leading to the achievement of academic and career goals.
- Seeking inputs from all sectors of college and community
- Fostering a learning community in which the diverse values, goal and learning styles of students are recognised.
- Encouraging enthusiastic, independent thinkers and learners striving for personal growth



Dr. A Nagarathna

Principal's Message

RIBS aims to create an atmosphere of excellence, hard work and professionalism in all its undertakings. It is committed to fulfill student's aspirations, build their self-esteem and develop their personality. It strives in creating opportunities for the students and helps them to become professionals for a better tomorrow.

Students are nurtured to cultivate honesty, confidence, creativity RIBS aims to create an atmosphere of excellence, hard work and professionalism in all its undertakings.

It is committed to fulfill student's aspirations, build their self-esteem and develop their personality. It strives in creating opportunities for the students and helps them to become professionals for a better tomorrow.

Students are nurtured to cultivate honesty, confidence, creativity discipline and enthusiasm. The college provides best exposure and opportunities for the students with a curriculum that is designed to ensure all the students to realize their dreams.

In achieving these goals we are fortunate to have a team of committed and expert teaching and support staff to ensure the best learning environment for our students. Our unique technique and learning methods are a right blend of theory and practice that takes the students towards industry readiness and global excellence. We encourage every student to grow and excel in his/her field. We seek to instill in our students a passion for learning and understanding required for a positive contribution to society.

I am sure that with the support of the Management, staff and students we will continue to grow and prosper and reach new heights. I assure you that no stone will be left unturned in helping you to realize your dream.

UG Courses Offered

BBA

The Course in Business Administration provides fundamental ideas on Business Principles and Strategies.

It helps the students to gain essential knowledge about the Corporate World.

BCA + Full Stack Development (Certification) *

The program exposes students to in-depth knowledge about Computer Applications and Information Systems.

The course curriculum is application oriented where students learn Computer Languages and Software Development.



B Com + CA / CMA Foundation Training (Certification) *

The degree is designed to provide the students with a wide range of accounting and managerial skills.

Students are exposed to general business principles,

***We also provide various value added programs and certificate programs to enrich the curriculum**

***Each certification course requires 20 students to be full-filled at an additional cost.**

taking courses in Accounting, Finance, Business Management, Human Resource, Statistics, Marketing, Economics and Information System.

Eligibility

- Applicants should have passed 12th Standard / PUC or equivalent examination with a minimum of 50% marks as prescribed by Bangalore University.
- Those who are appearing for the Final examination of Class12 or PUC can also apply.

Value added courses-

Elements of excel

- Business Communication Skills
- Placement Assistance
- Presentation Skills
- Training on Cross Cultural Relationships
- Art of Public Speaking
- Group Discussion and Debates
- Personal & Professional Ethics
- Industrial Tour

RIBS Exclusives-

- Wi-Fi enabled campus and extensive library
- Computer Lab with latest configuration
- Indoor and Outdoor Sports activities
- Medical and Accident Insurance
- Assistance for Internship with leading MNC's
- Youth Red cross activities
- Comfortable Hostels & Canteen Facility
- NCC/NSS, Yoga, Self- defense
- Music & Dance, Scouts & Guides
- Optional Foreign Tour

Welcome to Ramaiah Institute of Legal Studies (RILS)

Ramaiah Institute of Legal Studies (RILS) has been established under the auspices of M. S. Ramaiah Foundation at Gokula, Bangalore.

RILS is committed to uphold the values enunciated and practiced by Shri. M. S. Ramaiah and in the process strives to meet the expectations of all stakeholders.

The Indian Legal Institutions, the Indian and Multinational corporates not only expect the legal professionals to be knowledgeable and exponents in the field of Law, but they also emphasize on the behavioral aspects like leadership, attitude, self-development, continuous learning, inter-personal relationships and individual social responsibility. RILS has a

galaxy of highly qualified and dedicated faculty from academia and legal fraternity, support staff and state of the art infrastructure.

At RILS, along with concurrent academic inputs, we make a difference in you to become different. We make it happen by our unique value added courses designed and delivered by expert faculty resources. The value added courses will focus on inputs on concurrent National and International legal scenario, personality development programs to take on the challenges of the 21st century legal profession which will positively enhance your employability and career development. We provide career guidance during your 5 years stay here at RILS.

Principal's Message



Dr. Vinayaka K

It is my proud privilege and honor to be the Principal of Ramaiah Institute of Legal Studies (RILS), Bangalore. Education is a shared commitment between dedicated teachers, motivated students and enthusiastic parents with high expectations. The role of an academic Institute is not only to deliver academic excellence but also to motivate and empower its students to be lifelong learners, critical thinkers and productive members of an ever-changing global society. At RILS we provide our students an atmosphere for multifaceted development and this can only be possible in a holistic student centric environment. RILS is striving hard to make the best possible efforts to inculcate strong values through discipline combining with academics and extra-curricular activities in the students. As the Principal, I use all tools available to inspire staff, students and parents to work together to promote student achievement and well-being. I also enjoy celebrating success and acknowledge hard work of Staff, Students and Parents and believe this is one of the contributions fundamental to a happy academic environment. All staff, students and parents should feel valued and appreciated. I look forward for the Guidance, Support and encouragement from all concerned.



Our Vision

The vision of RILS is to be amongst the Premier Institution par excellence in the country.

Our Mission

- The mission of RILS is nurturing students to realize their potential and evolve themselves to be competent exponents of legal profession.
- Developing ethical and value based, globally competitive legal professionals who will effectively contribute to the development of social justice and ensuring welfare of human kind.
- Evolving culturally sensitive and socially responsible citizens.

Courses Offered

BA LLB

A five year integrated program leading to award of dual degree BA LLB affiliated to Karnataka State Law University (KSLU) & approved by Bar Council of India, it exposes students to gain in-depth knowledge about Political, Social and Economic scenarios. The program seeks to promote multi-disciplinary analysis of the socio-legal problems by designing its course-structure and teaching methods to realize its objectives.

BBA LLB

A five year integrated program leading to award of dual degree BBA LLB, affiliated to Karnataka State Law University (KSLU) & approved by Bar Council of India. The broad objective is to impart professional education, training in various aspects of Business Management and Legal environment by providing opportunities to develop managerial as well as legal skills in order to meet the growing challenges.

ELIGIBILITY

- Applicants should have passed 12th standard/ PUC or equivalent examination with a minimum of 45% marks from any State Board/ CBSE/ ICSE.
- Reservation as per Government of Karnataka regulations.
- Applicants, who have passed from PU board other than Karnataka, should obtain eligibility certificate from Karnataka State Law University, Hubli, through RILS.
- Applicants should have qualified in any one of the entrance examinations- CLAT, LSAT, AILET or RILS entrance test.



RILS Exclusives

- Wi-fi Campus
- Education Loan from leading banks
- Placement Assistance
- Assistance for All India Bar Examination
- Moot Court and Model United Nations
- Sports and Cultural activities
- Hostel & Canteen facility
- Guest lectures and seminars
- In-house newsletter
- Law Club activities
- Indian Red Cross activities
- Community connect through Community Social Responsibility- CSR
- Effective English communication (Group discussions and debates)
- Visit to Supreme Court- New Delhi (with additional cost)
- Inter-collegiate law festivals
- Computer application
- Legal aid camps
- Leadership programs
- Personal and Professional ethics
- Art of Public speaking
- Mentoring and Professional training
- Career development counselling and training
- Personal and Professional grooming and etiquettes
- Optional Foreign Tour

Student Centric Activities



Alumni Corner



Shrestha Saha
2020-2022 Batch
Senior Executive HR-TOMIA

Ramaiah Institute of Management Studies has played a significant role in my personal development. In the two years that I spent at RIMS, I have learned a lot and progressed greatly. The curricular and extracurricular activities offered by the Institute greatly aid in developing students into professionals. Additionally, I would like to express my sincere gratitude to the faculties for their support and to the placement cell for giving us access to such wonderful opportunities.



Dara Pavan Kumar
2015-2017 Batch

Working in CTS (Cognizant India Pvt. Ltd)

In one word I can say that RIMS is a MANUFACTURING UNIT, because I came as RAW MATERIAL and they have transformed me as a FINISHED PRODUCT.

In order to make the transition from college to campus smooth, be ready to put in your effort and let the college guide you in the right path.



Ravi Ranjan
2015-2017 Batch
Danube Properties
Dubai

It gives me great pleasure to say with pride that I have completed my MBA in Marketing from Ramaiah Institute of Management Studies. The relationship between faculties and students is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and have helped me to grow better professionally. I would like to thank RIMS & all the faculties and staff for making me a "Better Person."



Pooja Kotian
2019-2022
HDFC Bank

I can proudly say that RIBS has made me a better person. Faculties are very caring and interested in student's well-being. They helped me a lot during pandemic while taking online class. In addition to the academics we were also given training on various soft-skill programs, personality development classes, MS Excel class, Guest lectures. The Institute has given me a lots of memories forever . I am glad to be a part of RIBS. Thank you Ramaiah Institute of Business Studies.



Shri Krishna
2019-2022
KPMG

Ramaiah Institute of Business Studies provides various opportunities for placements. Placements are good here. Core companies also come to the campus with high package offers. RIBS has a very good reputation and ambience. The faculties are very supportive and they encourage us to participate in various activities. I am glad that I chose this college for my higher studies. Thank you Ramaiah Institute of Business Studies.



Nyna Benjamin
2018- 2023 Batch

As a Alumni of this college, I've witnessed its evolution as it strives to compete with other law colleges. The students are ambitious and hardworking, as is the faculty.



Corporate Office

 #23, Gokula Extn, M S Ramaiah Road, behind M S Ramaiah Memorial Hall, Bangalore- 560054
(Just 2 mins away from Gokula bus stop and 5 mins away from BEL circle bus stop)

 9686203239/ 9611117561/ 9148229738/ 7411494028/ 7411495860

 080- 23607640/ 41

 admissions@rimsbangalore.in

 www.msramaiahfoundation.in

 **18004257467/18004257468**

